

COUNTRYFILE RAMBLE

BBC
CHILDREN
IN NEED

FUNDRAISING TOP TIPS

Make your miles matter by following these steps

By getting sponsored, your rambling efforts will help change the lives of children and young people across the UK.



Wear your Pudsey goodies

Donning some Pudsey goodies will help you look the part and you might attract more support along the way!

bbc.co.uk/cin

#1

Set up a fundraising page

Create a fundraising page online or simply print off a sponsorship form to start you off!

#2 Spread the word

Ask for support from family, friends and colleagues. Let them know what you're doing and when so they have a chance to sponsor you. Email and social media are a great way to do this.

#3 Collect gift aid

It means an extra 25% on every donation at no cost to your supporters.

#4 Share your highlights

Pictures and stories from your walk are great for drumming up support. Remember to tag us with @bbccin as we'd love to see how you've got on!

#5 Thank you

No one tires of hearing the words 'Thank You'. It reminds your supporters that they've contributed to something amazing and helped you to reach your fundraising target.

